



15 July 2021

MEMORANDUM NO. 2021- 30

TO : ALL ELECTRIC COOPERATIVES

SUBJECT: 2021 NEA-ECs SIMULTANEOUS LINE CLEARING AND TREE PLANTING ACTIVITIES

Come August, NEA will be celebrating its 52nd Anniversary and 12th National Electrification Awareness Month (NEAM) and have lined up several activities to highlight the said milestones of rural electrification in the Philippines.

Part of the activities are the conduct of the 4th Nationwide Line Clearing and the Tree Planting Activity that will be held simultaneously on 11 August 2021 to emphasize the significance of both activities in relation to the Rural Electrification Program.

This year's activities will, however, be conducted differently in view of the current pandemic and the restrictions it brings. The ECs are thus enjoined to conduct both activities simultaneously via facebook live for wider viewership. Further, you are also enjoined to conduct tree planting in the ECs head quarters' premises, taking into account the strict compliance to standard health protocols and maximum safety on the conduct of line clearing.

As such, we are enjoining all ECs to once again display our unity and solidarity by joining hands in these undertakings in celebration of the National Electrification Awareness Month while reaping the two-pronged benefits of the two (2) initiatives.

We request the submission of the following post-activity documentation:

- Photos and videos of both activities
- Specific location of the line clearing activity and length of cleared lines (in kilometers)
- Type and number of seedlings planted

Kindly submit documentation report on line clearing activity to Engr. Federico "Eric" P. Villar, Jr., OIC Department Manager, Disaster Risk Reduction Management Department <@nea.drmdts@yahoo.com> and to Mr. Arnel P. Galarpe, Acting Division Manager, Consumer Development and Protection Division <nea.cdpd@yahoo.com> for the report on tree planting after the conduct of said activities for our monitoring and reference.

We look forward to your usual support and cooperation the EC way.


EDGARDO R. MASONGSONG
Administrator

